ADAMBARRY

Adam@adambarrydesign.com | Adambarrydesign.com | 231.578.0749

Innovative and user-focused product designer with over 8 years of experience in creating engaging and intuitive designs for leading digital platforms.

Figma
Adobe XD
Sketch
Framer
After Effects
Illustrator
Photoshop
InDesign
Blender

UI/UX
Design Thinking
Usability Testing
Design systems
Prototyping
Branding
Illustration
Iconography
Graphic Design
3D modeling

Simplecast (Sirius XM company), Senior Product Designer   *Jan 2023 - April 2024*

Spearheaded research initiatives such as user archetypes, journey mapping, empathy mapping, flow charts and competitive research.

Pushed to introduce new features helping to modernize the product such as AI voice to text, analytics and ad tools.

Worked with multiple teams to integrate two major seperate platforms together (AdsWizz and Simplecast.)

Sirius XM, Senior Product Designer   *Apr 2022 - Dec 2023*

Helped redesign the Sirius XM mobile app, focusing on modernizing the user interface and improving overall user experience.

Collaborated on premium user-centric, direct-to-consumer listener experience alongside engineering, product managers, and programming partners.

Conducted user research and usability testing to gather feedback and iterate on design solutions.

Pandora (Sirius XM company) Senior Product Designer   *July 2021 - Apr 2022*

Led an initiative to improve and expand Pandora's design system, ensuring consistency and scalability across all digital products.

Worked closely with cross-functional teams to ensure design feasibility and alignment with technical constraints.

Stitcher (Sirius XM company) Senior Product Designer   *Jan 2019 - July 2021*

Helped lead a comprehensive redesign of the Stitcher podcast app, transforming the user interface to enhance user experience and engagement.

Revamped the app's visual design including updated color palettes, typography, and new iconography to create a fresh and engaging look with improved interaction design to streamline navigation and user flows.

Reorganized the app's content structure to simplify navigation and make it easier for users to discover and access their favorite podcasts.